

Mesa Consolidated Water District (Mesa Water) Water District News

Volume 26, Number 4
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www.MesaWater.org

Hot Water News

Think Pink: Race For The Cure

Mesa Water "blue" is going "pink" at the 21st annual Susan G. Komen Orange County Race for the Cure® on Sunday, September 23, at Fashion Island. The fundraising event goes from 6:00 a.m. to 9:45 a.m. and includes a 5K run/walk, a 1-mile fun walk, a Wellness Expo, and more. Bring your recent water bill from Mesa Water to the District's booth at this event to receive a water-wise prize (while supplies last). For information call (949) 631-1201, or go to www.MesaWater.org and click "Community Outreach" under the "Public Information" tab.

Fresh Water Facts

Rotating Nozzles = Greener Grass and Wallets!

Your garden and lawn rely on water in the summertime to stay green and healthy, but using too much water results in high bills and water runoff. Keep your lawn – and wallet – green by installing rotating nozzles. These gadgets turn a normal sprinkler into a water- and money-saving machine! Multi-trajectory nozzles reduce runoff and eliminate those unsightly brown spots seen in the summer. Visit MesaWater.org/conservation or call (949) 631-1200 to find out more about the benefits of rotating nozzles, available at most hardware stores.

Mesa Water Successes A Benchmark For Water Agency Performance

District Uses Innovative Processes To Manage, Measure Performance

Under the strong leadership and strategic vision of the Mesa Consolidated Water District (Mesa Water) Board of Directors, the District has taken steps to improve its operations and transparency. These actions have led to Mesa Water's increased efficiency and greater public perception.

At a recent meeting of Orange County water industry professionals, the District's General Manager, Paul E. Shoenberger, P.E., presented information on Mesa Water's innovative efforts to manage and measure its performance as a government agency that provides water service. Mesa Water's recent achievements include the following:

- Receiving a AAA credit rating from Fitch, indicating Mesa Water's financial strength (more information at www.MesaWater.org/financial_reports.php);
- Operating as one of the region's most efficient water agencies, based on a recent study comparing Orange County water agencies' annual per capita expenditures (more information at www.MesaWater.org/operational_efficiency.php); and,
- Maintaining one of the nation's most water-tight delivery systems, resulting from the Mesa Water Board's dedication to perpetual renewal of the District's infrastructure.

"Mesa Water works hard to provide its customers with a safe, reliable and cost-effective water supply," said Shoenberger. "One of the District's most significant accomplishments will be attained this year when Mesa Water becomes 100 percent locally reliable following the completion of its Colored Water Treatment Facility Improvements Project."

Go to www.MesaWater.org to see the General Manager's presentation and Mesa Water's Strategic Plan, and click the "Mesa Water Overview" item under "About Mesa Water" (the direct link is www.MesaWater.org/mesa_overview.php). More information about Mesa Water's Colored Water Treatment Facility is under the "Public Information" tab on Mesa Water's homepage.

For additional information, interested persons may also contact Mesa Water's Communications Department by calling (949) 631-1201 or by emailing info@MesaWater.org.



Dedicated to Satisfying our Community's Water Needs

Community Contribution

Visit Mesa Water's Water-Wise Garden At The OC Fair

Learn more about water-wise gardening at the 2012 OC Fair, where Mesa Water's Conservation Specialist will demonstrate wise outdoor water use. The events include a brief presentation, followed by a tour of Mesa Water's water-wise garden, and a question-and-answer session.

You can see how water-wise gardens can be both beautiful and water-efficient through the use of California Friendly® plants and other landscaping features that prevent water waste and keep your garden – and wallet – green! Free with OC Fair admission, the demonstrations

take place at 3:30 p.m. on the following dates: July 18, 22, 25, 29, and August 1, 8, 10.

You can also meet Mesa Water Board members and staff at these events, and show your most recent water bill from Mesa Water to receive a special water-wise prize (while supplies last). For more information, visit www.MesaWater.org/ocfair, call (949) 631-1201 or email info@MesaWater.org.



Board of Directors

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Paul E. Shoenberger, P.E.

Board Meetings

Mesa Water's Board meets on the second Tuesday and fourth Tuesday monthly. Regular meetings begin at 7 p.m. at 1965 Placentia Avenue, Costa Mesa, and are open to the public. For more information, call (949) 631-1206.

Produced by Mesa Water's Board of Directors, **Water District News** is a bi-monthly publication to inform Mesa Water's customers and community about water-related issues and events.

We welcome your comments:

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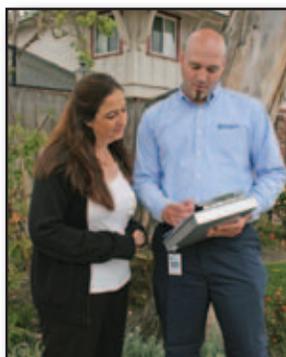
Customer Care

Save Water, Energy and Money—Schedule Your Water-Wise House Call Today

Mesa Water's Water-Wise House Call program assists residential customers with identifying ways to save water inside and outside the home, and is provided at no charge to participants. The program allows you schedule a visit from Mesa Water's Conservation Specialist to your home in order to check your water meter, check your water fixtures and appliances, and provide you with water use efficiency tips.

Designed to reduce high water and energy bills, Water-Wise House Calls by Mesa Water are available weekdays and last from 90 to 120

minutes. Because more than 60 percent of all water used is for outside purposes, the District's Water-Wise House Call program primarily focuses on increasing your sprinkler system's efficiency. To schedule your Water-Wise House Call, please email info@MesaWater.org or call (949) 631-1200. You can also visit the District's website at www.MesaWater.org/conservation for more information about using water wisely.



Employee Excellence

Cernek Celebrates 30+ Years Of Service With A Smile

John Cernek is one of Mesa Water's longest-term staff members, with 2012 marking his 33rd year of employment with the District. As a caring and committed Customer Service Field Representative, John enjoys interacting with Mesa Water customers to provide high-quality service.

John's role at the District includes reading customer water meters and working directly with customers to open or close accounts, answer water bill questions, research high water use or water waste reports, and handle emergency water shutoffs. In 2010, John received an *Excellent Service Recognition Award* which



honors Mesa Water staff with 25+ years of full-time continuous employment with the District.

Another daily activity that John proudly enjoys is raising and recovering the U.S. and California flags that fly high at Mesa Water's headquarters. A proud father and grandfather, John enjoys landscape and nature photography as a hobby. And what's his favorite place in Costa Mesa? The Segerstrom Center for the Arts!