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Satisfying our Community's  
Water Needs

**MINUTES OF THE BOARD OF DIRECTORS  
MESA WATER DISTRICT  
Thursday, November 19, 2015  
1965 Placentia Avenue, Costa Mesa, CA 92627  
3:30 p.m. Special Board Meeting**

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**LEGISLATIVE & PUBLIC AFFAIRS COMMITTEE MEETING**

**CALL TO ORDER**

The meeting of the Board of Directors was called to order on November 19, 2015 at 3:35 p.m. by Chairman Fisler at the District Office Boardroom, located at 1965 Placentia Avenue, Costa Mesa, California.

**PLEDGE OF ALLEGIANCE**

Director Bockmiller led the Pledge of Allegiance.

Directors Present

Shawn Dewane, President  
Ethan Temianka, Vice President  
Fred R. Bockmiller, Director  
James R. Fisler, Director, Chairman

Directors Absent

Jim Atkinson, Director

Staff Present

Paul Shoneberger, P.E., General Manager  
Coleen L. Montelone, Assistant General Manager/  
District Secretary  
Stacy Taylor, Public and Government Affairs Manager  
Noelle Collins, Public Affairs Coordinator

Others Present

None

**PUBLIC COMMENTS**

There was no public present.

**ACTION ITEMS:**

1. MesaWater.org Upgrade RFP Results

General Manager Shoenberger introduced the item; Public Affairs Coordinator Collins provided an overview.

**MOTION**

Motion by Director Bockmiller, second by President Dewane, to authorize an agreement with Zuno Studios for website design and maintenance services for an amount not to exceed \$100,000. Motion passed 4-0-1, with Director Atkinson absent.

**PRESENTATION AND DISCUSSION ITEMS:**

2. Social Media Project RFP

**MOTION**

Motion by Vice President Temianka, second by Director Fisler (noting he appreciates the revisions to the RFP), to approve staff to conduct a Request for Proposals process for Social Media consulting services. Motion passed 4-0-1, with Director Atkinson absent.

**REPORTS:**

3. Advocacy Consulting Services Report
4. Legislative Consulting Services Report
5. Report of the General Manager
6. Directors' Reports and Comments

**INFORMATION ITEMS:**

7. Drought-Reach 2.0 Update
8. Outreach Update

The Board meeting was adjourned at 4:45 p.m.

Approved:



Shawn Dewane, President



Coleen L. Monteleone, District Secretary