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Water Needs

**MINUTES OF THE BOARD OF DIRECTORS
MESA WATER DISTRICT
Thursday, June 25, 2015
1965 Placentia Avenue, Costa Mesa, CA 92627
3:30 p.m. Special Board Meeting**

LEGISLATIVE & PUBLIC AFFAIRS COMMITTEE MEETING

CALL TO ORDER

The meeting of the Board of Directors was called to order on June 25, 2015 at 3:34 p.m. by Chairman Fisler at the District Office Boardroom, located at 1965 Placentia Avenue, Costa Mesa, California.

PLEDGE OF ALLEGIANCE

Director Bockmiller led the Pledge of Allegiance.

Directors Present

Jim Atkinson, Director
Fred R. Bockmiller, Director
James R. Fisler, Director, Chairman

Directors Absent

Shawn Dewane, President
Ethan Temianka, Vice President

Staff Present

Paul E. Shoenberger, General Manager
Stacy Taylor, Public and Government Affairs Manager
Noelle Collins, Public Affairs Coordinator
Denise Garcia, Executive Assistant to the General Manager/
Assistant District Secretary

Others Present

Heather Stratman, Vice President, Townsend Public Affairs (TPA)
Cori Williams, Senior Associate, TPA
Eric O'Donnell, Intern, TPA

PUBLIC COMMENTS

There were no public comments.

PRESENTATION AND DISCUSSION ITEMS:

1. Legislative Consulting Services Update

Public and Government Affairs Manager Taylor introduced Ms. Cori Williams from TPA, who proceeded with the presentation.

The following topics were highlighted:

- 2015 Legislative Calendar
- Priority Legislation
- Governor's May Revised Expenditure of Funding

- 2015-16 Budget
- Bay Delta Conservation Plan
- Federal Advocacy and Legislation
- Federal Legislation Snapshot
- Administration Update

Ms. Williams responded to questions from the Board, and the Board thanked Ms. Williams for the presentation.

ACTION ITEMS:

2. Social Media Metrics

Public and Government Affairs Manager Taylor introduced Public Affairs Coordinator Collins, who proceeded with the presentation.

The following topics were highlighted:

- Social Media Metrics
- Expectations & Topics
- Facebook Tracks

Ms. Collins responded to questions from the Board, and the Board thanked Ms. Collins for the presentation.

3. Association of California Water Region 10 Vice Chair Nomination Support

Motion by Director Bockmiller, second by Director Atkinson, to approve a support letter nominating Cathy Green as Vice Chair for the Association of California Water Agencies Region 10 Board of Directors. Motion passed 3-0-2 with Vice President Temianka and President Dewane absent.

REPORTS:

4. Advocacy Consulting Services Report
5. Legislative Consulting Services Report
6. Report of the General Manager
7. Directors' Reports and Comments

INFORMATION ITEMS:

8. Drought-Reach 2.0 Update
9. Outreach Update

The Board meeting was adjourned at 5:15 p.m.

Approved:



Shawn Dewane, President



Coleen L. Monteleone, District Secretary