



2016 VIDEO CONTEST APPLICATION

Lead Applicant: _____ Date: _____

Address: _____ Email: _____

Telephone: _____ School: _____

Video Title: _____

Brief Video Summary: _____

Lead Applicant Signature: _____

Parent / Guardian Name: _____ Signature: _____

Additional Team Member Information (if applicable):

NAME(S)	ADDRESS	EMAIL	TELEPHONE
Signature:			
Signature			
Signature			
Signature			

The name and signature of a parent or guardian must be included for all contestants under 18.

Upload completed application and video to <http://bit.ly/MesaWaterMatters>

Copyright Form (one per application packet)

All entries into the "Mesa Water Matters" Video Contest ("Contest") MUST be in compliance with copyright law in order to be eligible for the contest. All entrants must obtain permission to use any copyrighted material in use or included in any video submission, including popular tunes available on the internet or audio recordings, from the copyright holder.

BY SIGNING THIS FORM YOU HEREBY CERTIFY THAT YOU HAVE OBTAINED PERMISSION TO USE ANY COPYRIGHTED MATERIAL USED IN OR INCLUDED IN YOUR VIDEO SUBMISSION. YOU FURTHER CERTIFY THAT YOU HAVE ATTACHED TRUE AND CORRECT DOCUMENTS EVIDENCING PERMISSION TO USE ANY COPYRIGHTED MATERIAL USED OR INCLUDED IN YOUR VIDEO SUBMISSION. PLEASE SUBMIT THIS FORM WITH VIDEO ENTRY SHOWING YOUR UNDERSTANDING OF THIS STATEMENT. FAILURE TO SUBMIT THIS FORM WILL CAUSE YOUR SUBMISSION TO BE DEEMED INELIGIBLE FOR THE CONTEST.

Two agencies that can help with obtaining permission to use copyrighted material are: BMI at www.bmi.com, and ASCAP (American Society of Composers) at www.ascap.com.

Video Name: _____

Lead Applicant: _____

Is copyrighted material used in this video? YES ___NO___

Length of copyrighted material (if used): _____seconds

Copyrighted material used in video: _____

Copyright holder: _____

Author/Composer of material: _____

Does the video plainly acknowledge the author/composer and copyright holder of all copyrighted material? YES___ NO___

Have you obtained permission from the copyright holder to use the copyrighted material?
YES___NO___

Proof of permission (attach to this form)

Name: _____

Signature: _____ Date: _____

Parent/Guardian Name: _____ Signature: _____

Release and Authorization Form (one per participant)

Contest entrants must sign this release form attesting to the fact that they are the rightful owners of the submitted video. Each person appearing in the video or helping create the video must sign this release form even if she/he is not a student. A parent or guardian must sign this release form for any participant under the age of 18.

Participant's Name: _____

Home/Contact Phone Number: _____

Address (City, State, Zip): _____

Video Title: _____

Production Date: _____

Check one box below:

I certify that I am of 18 years of age or older.

I certify that I am the parent/guardian of the named participant who is under the age of 18.

I hereby authorize the reproduction, copyright, exhibition, broadcast, and/or distribution of the video submitted to the Mesa Water District, or any other photography, videotape footage, or likeness of the video without limitation. Additionally, I hereby assign all rights to the video and sound recordings of the video identified above to Mesa Water District.

Name: _____

Signature: _____ Date: _____

Parent/Guardian Name: _____ Signature: _____

Video Recording Content

Contest videos should focus on highlighting one of the following areas:

- A unique program, service, or infrastructure project by Mesa Water®.
- How an individual, a group of individuals, or a community is benefitted by Mesa Water.
- How Mesa Water provides essential services to the community, and why it matters.
- The use of #MesaWaterMatters is encouraged but not required.

Video Contest Preliminary Selection Criteria

Accuracy & Effectiveness	The facts presented in the video are accurate and not misleading. The video increases understanding and awareness of Mesa Water as a special district.	25
Creativity & Originality	The video incorporates concepts, style, or media that are original and creative. The video has the ability to engage the audience.	25
Production Quality	The video's editing and flow are high quality. The audio is clear and understandable.	25
Entertainment Value	The video's story or concepts are interesting and understandable.	25
TOTAL:		100