



*Dedicated to
Satisfying our Community's
Water Needs*

**MINUTES OF THE BOARD OF DIRECTORS
MESA WATER DISTRICT
Thursday, March 12, 2015
1965 Placentia Avenue, Costa Mesa, CA 92627
6:00 p.m. Regular Board Meeting**

CALL TO ORDER

The meeting of the Board of Directors was called to order on March 12, 2015 at 6:12 p.m. by President Dewane at the District Office Boardroom, located at 1965 Placentia Avenue, Costa Mesa, CA 92627.

PLEDGE OF ALLEGIANCE

Director Bockmiller led the Pledge of Allegiance.

Directors Present

Shawn Dewane, President
Ethan Temianka, Vice President
Jim Atkinson, Director
Fred R. Bockmiller, Director
James R. Fisler, Director

Directors Absent

None

Staff Present

Paul E. Shoenberger, General Manager
Andrew Hamilton, Chief Financial Officer
Phil Lauri, Engineering & Operations Manager
Stacie Sheek, Customer Services Manager
Stacy Taylor, Public & Government Affairs Manager
Denise Garcia, Executive Assistant to the General Manager
Jeff Hoskinson Attorney, Bowie, Arneson, Wiles & Giannone

Others Present

Lisa Ohlund, General Manager, East Orange County Water District (EOCWD)
Renee White Fraser, President & CEO, Fraser Communications
Ilene Prince, SVP, Director Client Services, Fraser Communications

PUBLIC COMMENTS

President Dewane asked for public comments. There were no public comments.

PRESENTATION:

Public & Government Affairs Manager Taylor introduced Renee White Fraser and Ilene Prince with Fraser Communications.

Ms. Fraser proceeded with a presentation on the "Drought-Reach" Campaign final report.

The following topics were highlighted:

- Campaign Objectives
 - Increase water conservation efforts by 20 gallons or more per person per day
 - Drive residents to MesaWaterSaver.com
 - Utilize a mix of traditional and grassroots tactics
 - Achieve measurable results
- Campaign Theme
- Campaign Rollout
- Multiple ways the District reached out to customers:
 - Bill Insert, Postcard Mailer, Outdoor Billboards, KOCI (101.5 FM) Radio, Automated Calls, Door Hanger, Canvassing, Newspaper, Social Media
- Earned Media
- Customer Service Survey
- Campaign Summary

Ms. Taylor responded to a question from the Board regarding follow-up efforts to retain the momentum of the “Drought-Reach” Campaign. She reported staff would continue with its strong customer service efforts and messaging through the website and various media.

Ms. Fraser responded to questions from the Board and the Board thanked Ms. Fraser for the campaign and resultant efforts.

RECESS

President Dewane declared a recess at 6:38 p.m. The Board meeting reconvened at 6:48 p.m.

ITEMS TO BE ADDED, WITHDRAWN, OR REORDERED ON THE AGENDA

General Manager Shoenberger announced there were no items to be added or reordered on the agenda. He noted staff recommended withdrawing the recommendation for Item 16. There were no objections.

CONSENT CALENDAR ITEMS:

1. Approve minutes of special Board meeting of February 4, 2015.
2. Approve minutes of regular Board meeting of February 12, 2015.
3. Approve minutes of special Board meeting of February 17, 2015.
4. Approve minutes of special Board meeting of February 18, 2015.
5. Approve minutes of special Board meeting of February 23, 2015.
6. Approve minutes of special Board meeting of February 26, 2015.
7. Approve attendance considerations (additions, changes, deletions).
8. Board Schedule:
 - Conferences, Seminars, and Meetings
 - Board Calendar
 - Upcoming Community Outreach Events
9. Approve a change order in the amount of \$24,688 to MWH Global for the changes to the development of Project Management Guidelines and authorize the General Manager to execute the change order.

10. Approve a contract with RBF Consulting, a Michael Baker International Company, in the amount of \$778,270 with a 10% contingency for a not-to-exceed amount of \$856,097 for professional Construction Management Services of the Well Automation and Rehabilitation Project, and authorize the General Manager to execute the contract.
11. Approve a contract with LA Consulting in the amount of \$51,387 to perform CMMS Annual Plan Update & Management Training and authorize the General Manager to execute the contract.
12. Approve an extension to the existing contract with SBS Group in the amount of \$10,000 for Great Plains consulting services and authorize the General Manager to execute the extension.
13. Approve an extension to the existing contract with Fieldman Rolapp & Associates in the amount of \$25,000 for Financial Advisory services and authorize the General Manager to execute the extension.
14. Approve a contract with Best Best & Krieger LLP for special legal services in an amount not to exceed \$50,000.
15. Approve a proclamation honoring the service of Piet Pijl to Mesa Water District.

President Dewane asked for public comments. There were no comments.

MOTION

Motion by Director Bockmiller, seconded by Director Fisler, to approve the Consent Calendar. Motion passed 5-0.

PRESENTATION AND DISCUSSION ITEMS:

16. ORANGE COUNTY SANITATION DISTRICT LOCAL SEWER AREA #7:

General Manager Shoenberger introduced General Manager Lisa Ohlund. It was noted this presentation addressed: 1) the transfer of ownership and operation of the Local Sewer Area #7 from OCWD to EOCWD; 2) the annexation of thirteen parcels within EOCWD's service boundaries; and 3) the activation of EOCWD's latent sewer service powers.

Ms. Ohlund proceeded with a presentation and highlighted the following topics:

- History of EOCWD
- New Service Opportunity to assume ownership and operation of local sewer lines (Sewer Area #7)
- Sewer Area #7: Transfer Plan
- Community Support for EOCWD

Ms. Ohlund responded to questions from the Board and the Board thanked Ms. Ohlund for the presentation.

RECESS

President Dewane declared a recess at 7:22 p.m. to conduct the annual meeting of the Mesa Consolidated Water District Improvement Corporation.

ACTION ITEMS:

17. MESA CONSOLIDATED WATER DISTRICT IMPROVEMENT CORPORATION ANNUAL MEETING:

The Board meeting reconvened at 7:29 p.m.

REPORTS:

18. Report of the General Manager

- February Key Indicators Report
- Water Supply Update (no enclosure)
- Other Information
 - Orange County Water District desalination term sheet will be presented at its March 18, 2015 Board meeting.
 - Well 9 bids will be opened on March 16, 2015 at 2:00 p.m.
 - Form 700s are due April 1, 2015.
 - The City/District Liaison meeting was rescheduled for March 13, 2015 at 9:30 a.m.
 - March 13, 2015 is the second anniversary of Mesa Water® Reliability Facility.
 - The Board Workshop group photo will be taken March 21, 2015 at 8:00 a.m.
 - An email was sent to Directors regarding State Water Resources Control Board proposed drought regulations. Landscape water restrictions are being enacted. Staff will provide recommendations to the Board at a future committee meeting.
 - The OC Register has submitted a public records request regarding water use by the individual directors.

19. Directors' Reports and Comments

INFORMATION ITEMS:

20. Directors' Reports (AB 1234) Per CA Government Code Section 53232.3 (d)

21. Other (no enclosure)

President Dewane adjourned the meeting at 7:54 p.m. to an adjourned regular Board meeting scheduled for Saturday, March 21, 2015 at 8:00 a.m.

Approved:



Shawn Dewane, President



Coleen L. Monteleone, District Secretary

Recording Secretary: Sharon D. Brimer