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Satisfying our Community's
Water Needs

**MINUTES OF THE BOARD OF DIRECTORS
MESA WATER DISTRICT
Thursday, March 26, 2015
1965 Placentia Avenue, Costa Mesa, CA 92627
3:30 p.m. Special Board Meeting**

LEGISLATIVE & PUBLIC AFFAIRS COMMITTEE MEETING

CALL TO ORDER

The meeting of the Board of Directors was called to order on March 26, 2015 at 3:34 p.m. by Chairman Fisler at the District Office Boardroom, located at 1965 Placentia Avenue, Costa Mesa, California.

PLEDGE OF ALLEGIANCE

Director Atkinson led the Pledge of Allegiance.

Directors Present

Ethan Temianka, Vice President
Jim Atkinson, Director
Fred R. Bockmiller, Director
James R. Fisler, Director, Chairman

Directors Absent

Shawn Dewane, President

Staff Present

Stacy Taylor, Public and Government Affairs Manager
Stacie Sheek, Customer Services Manager
Noelle Collins, Public Affairs Coordinator
Denise Garcia, Executive Assistant to the General Manager
/Assistant District Secretary
Justin Finch, Resource Efficiency Specialist

Others Present

Linda and Lane Koluvek, Mesa Water Customer
Cori Williams, Senior Associate, Townsend Public Affairs (TPA)
Ian Delzer, Associate, TPA

PUBLIC COMMENTS

There were no public comments.

Public and Government Affairs Manager Taylor requested to re-order the agenda and take Item 2. There were no objections by the Board.

PRESENTATION AND DISCUSSION ITEMS:

- 2. SWRCB Urban Water Conservation Emergency Regulation Update

MOTION

Motion by Director Atkinson, second by Director Bockmiller, to authorize staff to draft a comprehensive Water Conservation Program and bring the item to the April 21, 2015 Engineering and Operations Committee meeting. Motion passed 4-0-1 with President

Dewane absent.

1. Legislative Consulting Services Update

Public and Government Affairs Manager Taylor introduced Ms. Williams from TPA, who proceeded with the presentation.

The following topics were highlighted:

- Orange County Board of Supervisors Election 1st District
- Election Day Results: May 17, 2015
- Bill Introduction
- Priority Legislation Areas
- 2015 Emergency Drought Package
- Bay Delta Conservation Plan
- Governor Brown Proposition 1 Budget Proposal
- Proposition 1 Implementation
- SAWPA Integrated Regional Water Management Plan: Round 3 Update
- Federal FY 2016 Budget Request
- Federal Legislation Snapshot

Ms. Williams responded to questions from the Board, and the Board thanked Ms. Williams for the presentation.

2. SWRCB Urban Conservation Emergency Regulation Update

This item was addressed earlier on the agenda.

3. Social Media Metrics

Public and Government Affairs Manager Taylor introduced Public Affairs Coordinator Collins, who proceeded with the presentation.

The following topics were highlighted:

- Social Media Metrics
- Expectations & Topics
- Facebook Tracks
- Boosted vs. Organic Reach

Ms. Collins responded to questions from the Board, and the Board thanked Ms. Collins for the presentation.

ACTION ITEMS:

4. Join Californians for Water Security

The Board postponed action on this item and directed staff to monitor the Californians for Water Security Coalition's activity. Staff will provide an update at a future LPAC meeting.

REPORTS:

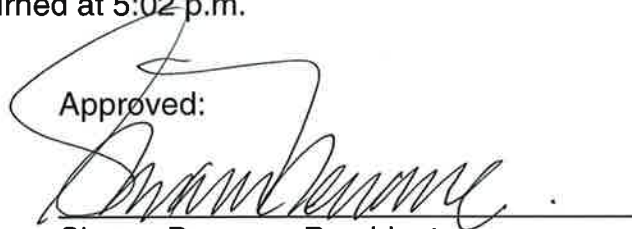
5. Advocacy Consulting Services Report
6. Report of the General Manager
7. Directors' Reports and Comments

INFORMATION ITEMS:

8. Consumer Confidence Report
9. Outreach Update

The Board meeting was adjourned at 5:02 p.m.

Approved:



Shawn Dewane, President



Coleen L. Monteleone, District Secretary