

Mesa Water District Board of Directors Community Choice Aggregation (CCA)

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What is CCA?

- ▶ Community Choice Aggregation (CCA) - Programs that allow local governments to procure power on behalf of their residents, businesses, and municipal accounts from an alternative supplier while still receiving transmission and distribution service from their existing utility provider.
- ▶ CCAs are currently authorized in eight states - California, Illinois, Ohio, Massachusetts, New Jersey, New York, and Rhode Island, and Virginia.

PROS of CCAs

- ▶ Leverage the purchasing power of a larger buying group
- ▶ Enables rapid shift to greener power resources
- ▶ Local control of electricity generation, which can be responsive to local economic and environmental goals
- ▶ Expands consumer choices
- ▶ Can spur local jobs and renewable energy development

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CONS of CCAs

- ▶ Implementation is dependent on enabling state legislation
- ▶ Requires successful navigation of various CCA regulations and passing the appropriate local ordinances
- ▶ Administrative costs
- ▶ Opt-in versus opt-out clauses can be confusing to consumers
- ▶ Potential for push-back from utilities in traditionally regulated electricity states that would face new competition under CCAs
- ▶ Potential retail electricity rate hike for choice of “greener” programs that cost extra

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CA Municipalities Using CCAs

- ▶ Marin Clean Energy
- ▶ Sonoma Clean Power
- ▶ Lancaster Choice Energy
- ▶ CleanPowerSF
- ▶ Peninsula Clean Energy
- ▶ Pomona Choice Energy
- ▶ Silicon Valley Clean Energy
- ▶ East Bay Community Energy
- ▶ Central Coast Community Energy (formerly Monterey Bay Community Power)
- ▶ San Diego Community Power

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Questions?

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