



2016 “MESA WATER MATTERS” VIDEO CONTEST OFFICIAL ENTRY RULES

BY ENTERING INTO THIS CONTEST YOU ACKNOWLEDGE AND AGREE TO THE FOLLOWING TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THESE TERMS DO NOT ENTER OR UPLOAD YOUR CONTEST SUBMISSION. MESA WATER RESERVES THE RIGHT TO CHANGE THE TERMS, CONDITIONS, AND RULES OF THIS AGREEMENT UNDER WHICH THE SITE IS OFFERED.

ELIGIBILITY

The “Mesa Water Matters” Video Contest (“Contest”) is open to students attending a high school or college in Mesa Water’s service area. The following individuals or relatives of such individuals are not eligible: employees, contractors, directors, and officers of Mesa Water. There is one entry per applicant/team.

Any 60-second video is eligible for this contest. All videos submitted to this contest are subject to public presentation and/or distribution.

ENTRY REQUIREMENTS

By making a submission to the contest you certify that you have full rights and authority to submit your video for consideration in the contest. You also certify that you have obtained all the necessary rights (including music rights, consents, authorizations, and licenses for any and all material included in your video).

Submissions must be primarily in English. If a submission is not primarily in English, then English captions must be provided.

Your video must not include hate speech, violence, slanderous or libelous claims, or any other actionable offenses. Your video must not (i) infringe any rights of publicity or privacy, moral rights or intellectual property rights, including any music-related rights, (ii) be defamatory or indecent, or (iii) violate any applicable laws.

CONTEST SCHEDULE:

The contest will be open for submissions until 5:00 p.m. PST on October 26, 2016.

TO ENTER

To enter the Contest, visit MesaWater.org/VideoContest (“Website”) during the Contest period. Review and download the application packet for the contest (“Submission”).

Before uploading the Submission, you will be required to certify: (i) you have read and agreed to these Official Rules; and, (ii) that your participation does not establish an employer/employee relationship between you and Mesa Water®. Submissions that do not include all required information and or do not adhere to the Official Rules shall not be valid.

SELECTION CRITERIA

Judging of entries shall be as follows:

Accuracy/Effectiveness – 25%

Creativity/Originality – 25%

Production Quality – 25%

Entertainment Value – 25%

TECHNICAL REQUIREMENTS

A video file must be submitted – the video file must be no more than 60 seconds in length. The video file size should be kept at or under 200 MB for quicker upload/encoding time. No submission larger than 500MB will be accepted. Upload your completed application AND video files (two separate files) via this DropBox link -- <http://bit.ly/MesaWaterMatters> -- by 5 p.m. on October 26, 2016.

ADDITIONAL REQUIREMENTS

Mesa Water may, in its sole discretion, remove, delete and/or forfeit submissions it deems inappropriate or otherwise non-compliant.

SELECTION OF WINNERS

Submissions will be accepted on an ongoing basis until October 26, 2016 at 5:00 p.m. (PST). There will be three winners selected to receive a prize. A panel of judges will choose the winning video based on quality and creativity.

Winners will be announced on November 3, 2016 and recognized in person at Mesa Water’s Board Meeting on November 10, 2016 at 6:00 p.m.

All finalists are subject to verification, including without limitation, verification of eligibility, compliance with these Official Rules and all other applicable release forms. The decision of the judges will be final and binding in all matters; no entrant will have the right to challenge the verdict and the judges will not engage in any conversation or explanation regarding their decision.



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WINNER NOTIFICATION

Winners will be notified on November 3, 2016 via telephone, mail, and/or email at Mesa Water's sole discretion. If attempted notification is returned as undeliverable, if Finalist cannot be verified, and/or if Finalist is otherwise unable to accept prize, prize will be forfeited and may be awarded to an alternate Finalist, at Mesa Water's discretion.

FINALIST PRIZES

The prizes shall be listed on Mesa Water's Social Media sites and may be subject to alteration without notification.

1st Place: \$ 500 Prize

2nd Place: \$ 400 Prize

3rd Place: \$ 300 Prize

If the selected winners submitted their video with team members, the prize will be split equally between all team members as indicated by the name(s) on the application form.



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