

**BOARD OF DIRECTORS
MESA CONSOLIDATED WATER DISTRICT
1965 Placentia Avenue Costa Mesa, CA 92627
Wednesday, January 28, 2009
8:00 a.m. Adjourned Regular Board Meeting
Projected Duration 8:00 a.m. – 4:00 p.m.**

AGENDA

CALL TO ORDER – President Dewane

PLEDGE OF ALLEGIANCE – Director Shoenberger

ROLL CALL – District Secretary Monteleone

PUBLIC COMMENTS – President Dewane

Non-Agendized Matters: Members of the public are invited to address the Board on matters, which are not on the Agenda. Each speaker is limited to three (3) minutes. The Board will set aside thirty (30) minutes for public comments.

Agendized Matters: Members of the public may comment on Agenda items before action is taken, or after the Board has discussed the item. Each speaker is limited to five (5) minutes.

ITEMS TO BE ADDED, WITHDRAWN, OR REORDERED ON THE AGENDA – President Dewane

At the discretion of the Board, all items appearing on this agenda, whether or not expressly listed as an Action Item, may be deliberated and may be subject to action by the Board.

The following list of agenda topics is subject to reordering by the Board as to the time during the workshop that each topic will be discussed or action taken.

I. DISCUSSION ITEMS:

A. GENERAL MANAGER’S UPDATE:

Recommendation: Discuss as the Board desires.

B. CUSTOMER SURVEY RESULTS:

Recommendation: Receive presentation and provide direction to staff.

C. DISTRICT MARKETING AND BRANDING:

Recommendation: Receive presentation and provide direction to staff.

D. MUNICIPAL WATER DISTRICT OF ORANGE COUNTY SURVEY RESULTS:

Recommendation: Receive and discuss information.

E. BOARD POLICIES:

Recommendation: Review and discuss information, and provide direction to staff.

II. DIRECTORS' COMMENTS:

A. DIRECTORS' COMMENTS:

1. Director Atkinson:
2. Director Ohlig-Hall:
3. Director Shoenberger:
4. Director Bockmiller:
5. President Dewane:

In compliance with California law and the Americans with Disabilities Act, if you need disability-related modifications or accommodations, including auxiliary aids or services in order to participate in the meeting, or if you need the agenda provided in an alternative format, please contact the District Secretary at (949) 631-1206. Notification 48 hours prior to the meeting will enable Mesa to make reasonable arrangements to accommodate your requests.

Agenda materials that are public records, which have been distributed to a majority of the Mesa Board of Directors (Board), will be available for public inspection at the District Boardroom, 1965 Placentia Avenue, Costa Mesa, CA. If materials are distributed to the Board less than 72 hours prior or during the meeting the materials will be available in the Boardroom.

**ADJOURN TO THE NEXT REGULAR BOARD MEETING TO BE HELD ON TUESDAY,
FEBRUARY 10, 2009 AT 7:00 P.M.**