



**Streams of Hope  
Public Art and  
Community Clean Up  
Campaign**

March 22, 2022



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**Campaign Sponsors**

**WYLAND FOUNDATION.**



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## Campaign Objective

- Raise awareness of water and marine pollution and to inspire our communities to take action to reduce the flow of litter and harmful chemicals that enter our waterways.



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## Campaign Elements – Beach Clean Ups

- The campaign includes beach clean ups during the month of April where community members can get involved in contributing to healthy oceans and cleaner waterways.
- Clean up dates and locations can be found at [mystreamsofhope.com](http://mystreamsofhope.com)



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## Campaign Elements – Wyland-Created Whale

- Renowned artist and conservationist Robert Wyland designed a wooden baby gray whale nicknamed “Stella” to be painted by local artists



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## Campaign Elements

- Public agencies sponsor a whale; commission a local artist to paint it; and whales are displayed throughout Orange County during Earth Month



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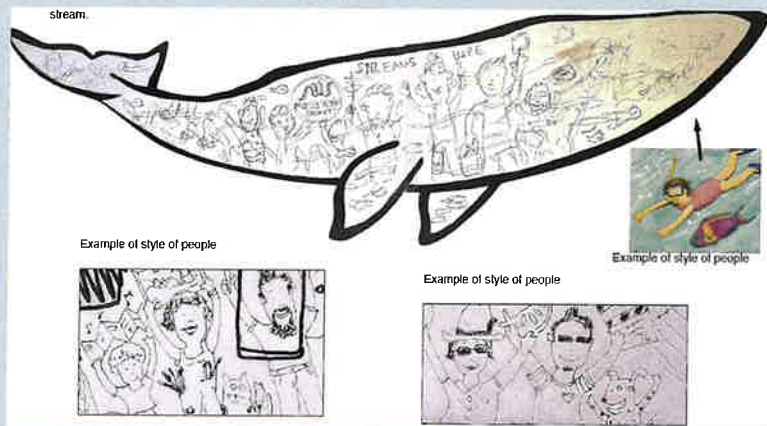


# Mesa Water Commissioned Artist

- Costa Mesa artist and illustrator, Bonnie Matthews



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## Mesa Water's Whale Location



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## Whales on Display in April (Earth Month)

- 40 whales displayed throughout Orange County
- Each whale exhibit will have a QR code to scan to learn more about the campaign's objective, the artist, and sponsoring agencies
- Whale locations will be posted at [www.mystreamsofhope.com](http://www.mystreamsofhope.com)

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