



June 8, 2022



SOLVE THE WATER CRISIS
ACT NOW TO SECURE CALIFORNIA'S FUTURE.

OUR WATER FUTURE DOES NOT LOOK GOOD



Residents and policymakers do not know that California is in the midst of a water supply crisis.

"The politics of water became ossified as multiple interests fighting over shares of the current supply, which has become even less predictable due to climate change, and politicians going AWOL, seeing it as a political quagmire"

- Dan Walters, Cal Matters



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CURRENT STATE PRIORITIES



Increase conservation

Intensify environmental and regulatory mandates

Shift water supply burden to local agencies

Demand affordability despite increasing costs

3



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AGRICULTURE HIT HARD

- 1 0% allocation on CVP and 5% allocation on SWP (2022)
- 2 \$1.7 billion revenue loss
- 3 14,600 jobs lost
- 4 395,000 acres left dry and unplanted
- 5 Food security



4



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Despite tremendous local investment and success,
the State is not thinking big or taking bold action
to make investments now long overdue,
and current policy priorities are not helping.

*Are we willing to
continue the status quo?*

5

SOLVE THE WATER CRISIS COALITION MISSION

- Education campaign to elevate the water crisis
- Raise awareness among California policymakers and thought leaders
- Demand bold and immediate State action to secure California's future
- Make water a top State agenda item

6



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SOLUTIONS

Educate key audiences on solutions to address the state's water supply and reliability issues, including statewide and long - term benefits of solutions.

1

Surface and groundwater storage

2

Inter-regional and local conveyance

3

Creative regulatory solutions such as the voluntary agreements

4

Investments in local water infrastructure, such as groundwater recharge, desalination, and recycling



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Growing Membership



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47 INTERESTED MEMBERS

13 CONFIRMED MEMBERS

- Camrosa Water District
- Coachella Valley Water District
- El Dorado County Water Agency
- Eastern Municipal Water District
- Inland Empire Utilities Agency
- Irvine Ranch Water District
- Las Virgenes Municipal Water District
- San Bernardino Valley Municipal Water District
- San Juan Water District
- Temescal Valley Water District
- Three Valleys Municipal Water District
- Turlock Irrigation District
- Western Municipal Water District

COLLABORATIONS

- Association of California Water Agencies
- California Municipal Utilities Association
- Southern California Water Coalition

TARGET PARTNER LIST

- Food/ Agriculture
- Builders/ Construction
- Business Chambers
- Civic Agencies
- Environmental
- Labor
- Recreation
- Social Justice
- Tourism

THANK YOU.



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